

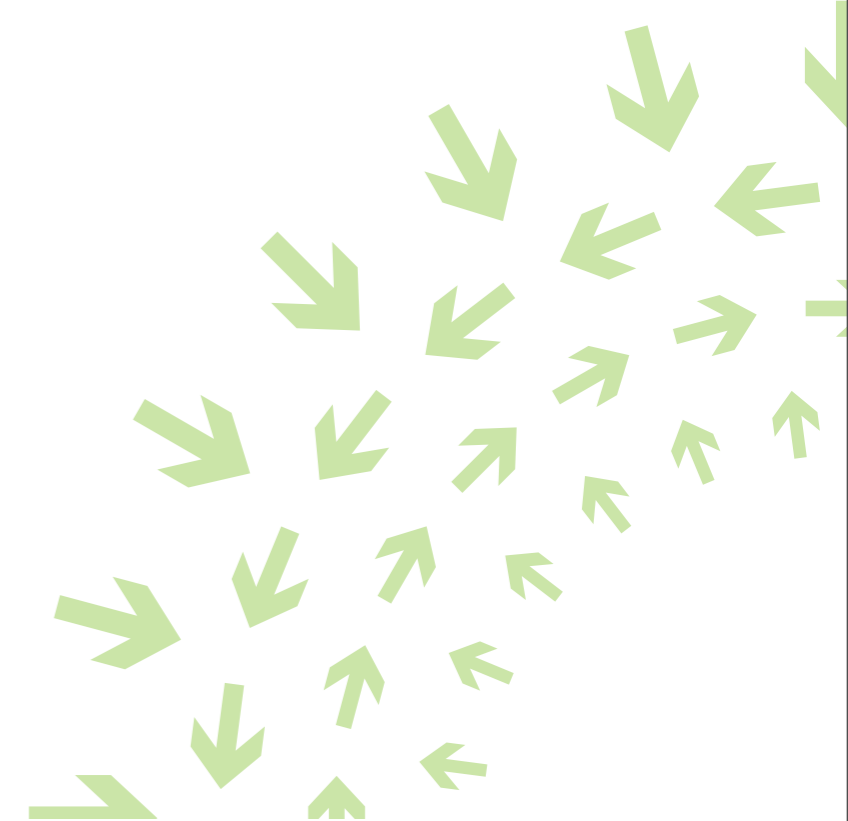


OPEN
Compute Project

The Open Compute Project

IEEE 21st Symposium on HOTI

August 21st 2013



1. OCP recap

Timeline

- **Q4 2010, origins...**
 - ‘Seems like it’s a good idea for the industry.’
- **Q2 2011, the announcement...**
 - Facebook open sources datacenter designs sharing 24% capX gains, 38% energy efficiency gains.
 - OCP Summit #1, June 17th 2011. Announced the intent to create a 501(c).
- **2H 2011, foundation definition and charter...**
 - October 4th 2011 Facebook creates a 501(C) non-profit with Arista, Goldman, Intel, Rackspace.
 - OCP summit #2 held in NY announcing the foundation to champion open source hardware with the goal of accelerating innovation across the scale compute space.

1. OCP recap

Timeline

- **1H 2012**, foundation's strategic definition and execution.
 - Identification of the incubation committee and its members.
 - Identification of the 6 technology working groups and associated project chairs.
 - OCP summit #3 in San Antonio: building community.
- **2H 2012**, building the foundation's pillars.
 - Community, Economics, Institutional support.
- **Q1 2013**, OCP summit #4.
- **Q2 2013**, Engineering workshops, hackathons, Solution Provider workshops

2. How does OCP create value?

Measuring open computes success

- We think of two levers when we measure OCP.
 - Technology **contributions** e.g. Intel's SiPho contribution.
 - **Adoption** of open compute product e.g. Rackspace, Riotgames.

2. Contributions

The contribution pipeline is considered successful

- Full stack; rack, compute, storage, interconnects, networking.
- January summit we received 10 outside contributions.

2. Adoption

The adoption pipeline is considered successful

- Rackspace, Riot Games are the public examples.
- There are many other examples of corporations adopting or testing OCP gear (Finserv and scale compute markets).

3. What is OCP's operational framework?

This framework enables the foundation to pull the contribution and adoption levers

- Community is pillar #1.
 - without community you have nothing.
- Economics is pillar #2.
 - the foundation must create economic value.
- Institutional support is pillar #3.
 - Very important in the long term. Complex and resource intensive.

3. Community enablement

Tools, Knowledge sharing, self-organizing community.

- Tools
 - Kicad, Grabcad, Upverter, wiki, spec's.
- Knowledge sharing
 - Engineering workshops, discussion groups, feedback loops.
- Self-organizing communities.
 - OCPT, OCPT, Project Scorpio

3. How do we measure community?

Keeping it simple

- OCP summit #4 had;
 - **1500** attendees, **3X growth** (nearly 8X growth from the first summit).
 - **6000** live stream viewers, **3X growth** from summit #3.
- 7 active working groups.
 - Developing charters and specifications, meeting regularly.
- OCP FB group has 5000 members.

4. Disaggregation & Interconnects

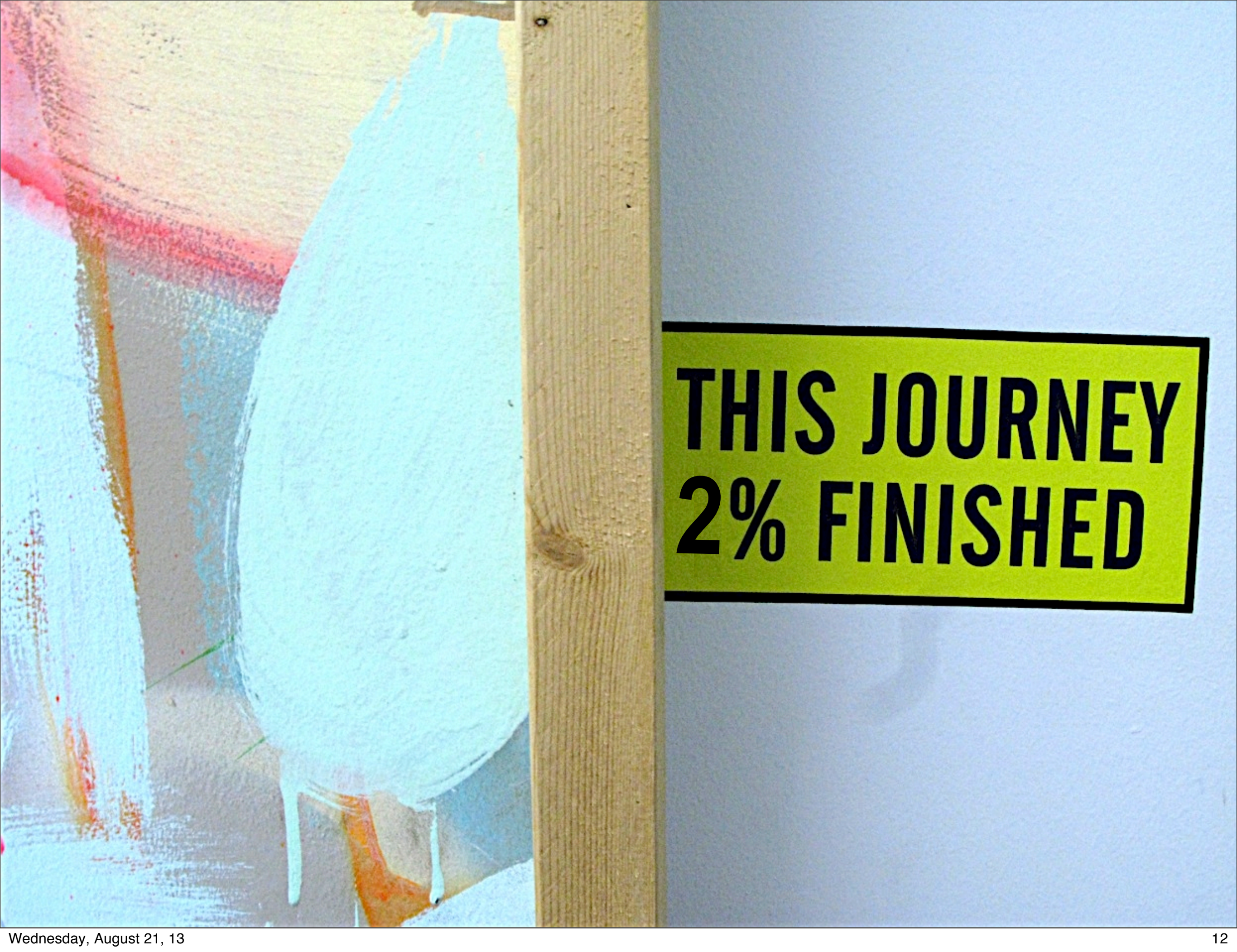
Value creation

- **H1 2012 architectural narrative:** The supply base, OCP and the VIO working group had started talking about the concept of '*disaggregation*'. The disaggregation concept was a first step to having an architectural narrative in the incubation committee.
- **Tangibles:** Disaggregating the power supply and disks was a first step (Open rack).
- **Challenges** (disaggregating IO is challenging):
 - Without optimized silicon for VIO chips the component costs for moving PCI NIC chip to the other side is high.
 - Using the same PCIe link for Flash VIO is a good idea, but adds further complications in terms of combining that with network I/O.
 - Market opportunity not material in the short term without real silicon rather than putting a bunch of chips on a board.
- **Sipho Contribution:** Intel contributed the interconnect technology to allow silicon photonics which allows the possibilities of changing current system architecture.

4. Disaggregation & Interconnects

Open Compute Networking Project

- The Mission of the Open Compute Networking Project is to create a set of networking technologies that are dis-aggregated and fully open allowing for rapid innovation in the network space.
- Open Switch Hardware
 - Silicon: Broadcom Trident II, Intel / Fulcrum, Marvell.
 - Speeds, Feeds, and Environmental's.
 - Frame Processor and add-in Board interface.
 - Switch Control Processor / CPU: x86, ARM.
 - Operating System Agnostic / Linux based.
 - Power supplies: input voltage, Watts, Efficiency ... openrack and 19" Traditional enterprise.
- Form Factors: Leaf, Spine, Non-bladed, N 'U' Universal Form Factor - Openrack, 19" standard.



**THIS JOURNEY
2% FINISHED**

4. Regional chapters

What has to happen in APAC for OCP to grow

- Build on the existing community both in volume and velocity.
- Drive economic value in the form of contributions and adoption.
- Build out a recurring sponsorship pipeline to enable the community to organize.

3. The APAC story

OCP APAC is accelerating in volume and velocity

- Project Scorpio.
 - Competitors working together.
- OCPJ
 - Informal networks self-organizing.
- OCPT
 - Went from zero to 60 in less than five months.